

REPORT FROM PARTNERS PORIRUA ON WORKFORCE DEVELOPMENT CONTRACT

PURPOSE

The purpose of this report is to provide the City Delivery Committee with a report on the outcomes of the Workforce Development Contract with Partners Porirua for the year ending 30 June 2017.

RECOMMENDATIONS

That the City Delivery Committee:

1. Receives the report;
2. Receives the presentation from Partners Porirua for the period 1 July 2016 to 30 June 2017.

BACKGROUND

1. In July 2015, Porirua City Council awarded Porirua Partners a three year contract for Workforce Development Services until 30 June 2018.
2. The purpose of the contract is to facilitate closer working relationships between businesses and the education sector in Porirua to help improve youth employment outcomes and create increased opportunities for local youth.
3. Key Activities, Outcomes and Deliverables under the contract are:

Activity	Outcomes	Deliverables
Business and education engagement	Increased awareness of employment and business opportunities locally and regionally	<ul style="list-style-type: none"> • At least three business-education presentations, workshops or seminars annually, e.g. breakfast seminars
Business and education facilitation	Successful inclusion of employment oriented activities and programmes in local secondary schools	<ul style="list-style-type: none"> • At least 10 employment activities or programmes in local secondary schools annually, e.g. driver education

Activity	Outcomes	Deliverables
Business partnerships and projects	Increased job opportunities and internships for students and job-seekers	<ul style="list-style-type: none"> At least three workplace-based activities or programmes annually, e.g. health work experience
Porirua Youth 2 Work Movement	General understanding of and exposure to a range of work and career opportunities, leading to the successful matching of young people to jobs	<ul style="list-style-type: none"> Tracking of year 12/13 school leavers in Porirua, including number of students by destination At least 20 partners signed up to Youth 2 Work Movement in the first year

4. As part of the contract, Partners Porirua is required to provide six monthly reports and presentations to Council.

DISCUSSION

5. The Partners Porirua report for the period 1 July 2016 to 30 June 2017 is appended and confirms their year to date deliverables against the specific contract requirements for the period ending 30 June 2017.
6. The report highlights a number of notable achievements for the year, which are spread across each of the specific activities within the contract and include a mixture of direct employment, work place experience and further education outcomes for youth in Porirua.
7. Strong linkage has been developed with key sectors in Porirua that have ongoing workforce requirements; these include the Construction and Health sectors, which have been significant contributors to employment and GDP growth in Porirua.
8. The achievements of Partners Porirua have been supported by the work that has undertaken to increase their strategic partnerships with the private and public sector. This has included a focus on attracting new funding sources in order to improve their ongoing sustainability.

ATTACHMENT

Partners Porirua Report for Porirua City Council for the period 1 July 2016 to 31 December 2016.

Report prepared by: Darryn Grant
MANAGER CITY GROWTH AND STRATEGIC PROPERTY

Report approved by: Bryan Patchett
GENERAL MANAGER CITY GROWTH AND PARTNERSHIPS

PCC #4514817



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REPORT FOR PORIRUA CITY COUNCIL
1 July 2016 TO 30 June 2017

1. Background

Partners Porirua submits this report to Porirua City Council in accordance with the 2015-2018 Workforce Development Contract for a fee for service of \$70,000 pa (GST exclusive).

2. Summary of Porirua City Council Requirements

Porirua City Council wishes to contract the services of Partners Porirua to promote and facilitate closer working relationships between the business and education sectors of Porirua and to provide Council with support in engaging the business and education community.

The deliverables to be provided under this Contract include:

- a) **Business and education engagement** – increase awareness of employment and business opportunities locally and regionally including holding at least three presentations, workshops or seminars annually.
- b) **Business and education facilitation** – successful inclusion of employment orientated activities and programmes in local secondary schools including at least 10 employment activities or programmes in local secondary schools annually eg driver education
- c) **Business partnerships and projects** – increased job opportunities and internships for job seekers including at least three workplace based programmes annually eg health work experience
- d) **Porirua Youth 2 Work Movement** – general understanding of and exposure to a range of work and career opportunities, leading to successful matching of young people to jobs.

And additional specific requirements including:

- Achievement of the annual Business Plan
- Demonstration that Partners Porirua is actively working to secure sufficient funds to carry out the work of the organisation and to ensure its long term viability

3. Outcomes as at 30 June 2017

Output	Outcome	Specific Measures as at 30 June 2017
<p>a) Business and education engagement</p>	<p>Increased awareness of employment and business opportunities locally and regionally</p>	<p>No & type of business & education presentations, seminars etc In the 12 months to 30 June 2017, events included:</p> <ul style="list-style-type: none"> • Porirua Youth 2 Work Movement - employer “sign-up” functions (8 new partners) held in December 2016 • In partnership with the Porirua Foundation and sponsors Whittakers & Wellington Windows and Doors, Partners Porirua coordinates the Porirua Youth Awards. In September 2016, 11 young achievers received their awards in front over 100 guests, including business supporters and representatives from the local secondary schools. Planning is well advanced for the 2017 Awards to be held on 17 September 2017. • Partners Porirua co-ordinates the Outstanding Young Employee Award as part of the Westpac Porirua Business Excellence Awards. Twelve nominations were received, recognising the important contribution of young people in our business community. Planning is well advanced for the 2017 Awards to be held in November 2017.
<p>b) Business and education facilitation</p>	<p>Successful inclusion of employment oriented activities and programmes in local secondary schools</p>	<p>(Annually) At least 10 employment activities or programmes in local secondary schools. In the 12 months to 30 June 2017, activities included:</p> <p>1. DRIVE 4 LIFE PROGRAMME inc Community Driver Mentor Programme (CDMP) addressing the issues of Porirua’s disadvantaged youth (16-24) seeking to gain their driver licence – this includes access to a suitable vehicle, driving coaches and practice.</p> <p>Having a driver licence substantially increases a young person’s employability and is a pre-requisite for most trades and infrastructure jobs. Partners Porirua is working with local colleges, training providers and Work and Income to upskill young jobseekers and feed into the talent pipeline for employers such as AWF, CPB HEB and Downer.</p> <p>Partners Porirua has also entered a partnership with Whitireia New Zealand, who provide a vehicle in return for priority access onto the driving programme for Maori and Pacific trades training students. Fuel is sponsored by Caltex.</p> <p>Partners Porirua has a dedicated staff member who has been responsible for coordinating the programme, arranging assessments and introducing new mentors. Three driving mentor training sessions have been held.</p> <p>Key results for this period include:</p> <ul style="list-style-type: none"> • 111 young people passed their learner driver licence • 64 young people passed restricted or full licence test <p>Recent developments include the re-signing of the HOA with Whitireia NZ for the 2017//18 year and confirmation of fuel</p>

Output	Outcome	Specific Measures as at 30 June 2017
		<p>sponsorship for another year by Caltex.</p> <p>2. TRANSITION PROJECTS IN PORIRUA SECONDARY SCHOOLS, assisting young people to be more job ready, included</p> <ul style="list-style-type: none"> • Aotea College and Plimmerton Rotary (held twice) – Mock interviews, communication skills and business etiquette, working with students who have been working on CVS and career planning • Bishop Viard College and Whitireia Community Law • Mana College and Whitireia Community Law • Te Kura Maori o Porirua and Whitireia Community Law • Aotea College and Whitireia Community Law This is a 5-9 week Programme developed to complement NCEA L1 & 2 life skills and community law education, topics covered job interview skills, employment law, consumer law, tenancy, credit, driving and drugs • CCDHB, Kia ora Hauora and Porirua Secondary Schools – students spent a full day at Kenepuru Hospital, work observation day with guest speakers from a variety health careers • Te Kura o Maori Porirua – Careers Days – 60 students interacted with eight career mentors including Mayor Mike Tana, Councilor and Motor cycle mechanic Dale Williams, an engineering cadet, ESR microbiologist, a lawyer, a social worker and two local business owners • Porirua College and Vega Industries, VUW – Introduction to robotics, coding & 3D printing for year 11 computer science class • Mitre 10 MEGA and Mana College - Youth Ambassador programme. Ten students who completed interviews and workplace induction, were placed on ten week weekend work experience.
<p>c) Business partnerships and projects</p>	<p>Increased job opportunities and internships for students and job seekers</p>	<p>Annually at least three workplace based activities or programmes. In the 12 months to 30 June 2017, activities included:</p> <p>1. FUTURES IN HEALTH - Health is a major employer in Porirua. Partners Porirua works with Wellcare Training to deliver a health based work exploration programme. Students are placed in aged care and disability settings in Porirua region including Whitby Rest Home & Hospital, Harbourview Rest Home & Hospital, Longview Elder Care, Seven Oaks retirement village, Redwood Club, Maraeroa Health clinic, Whitford Brown Community Trust and Emerson House. Students complete up to 16 NCEA L2 & 3 credits based on health, disability and community services. Student feedback is extremely positive, citing increased confidence and communication skills when working with all peoples and greater understanding of future career opportunities. Seven of the 2016 graduates have enrolled in further study at Whitireia including Foundation Health studies, Bachelor Nursing and Pacific Nursing. Five students are returning to school in 2017 to gain further credits to enable them to enroll in Bachelor programmes in 2018. In 2017, eight students are</p>

Output	Outcome	Specific Measures as at 30 June 2017
		<p>completing the programme with the intention of enrolling in further health based study.</p> <p>2. INDUSTRY FOCUSED WORK EXPLORATION</p> <ul style="list-style-type: none"> • Mana & Porirua Colleges and Downer – in 2016, Five students were placed on work exploration at Downer, three of who were offered full time work. Four students from local colleges currently completing work experience. • Aotea College and CPB HEB, Transmission Gully – Two students placed on work exploration during school holidays and three young job seekers placed into work training programme.
<p>d) Porirua Youth 2 Work Movement</p>	<p>General understanding of and exposure to a range of work and career opportunities, leading to successful matching of young people to jobs</p>	<p>PORIRUA YOUTH 2 WORK MOVEMENT (Y2W)</p> <p>The Porirua Youth 2 Work movement was successfully launched in 2015 and to date thirty Partners have signed up to the Porirua Youth 2 Work Movement.</p> <p>In August 2016 the first ever JOBfest was held in Porirua.</p> <p>Outcomes included:</p> <ul style="list-style-type: none"> • 40 exhibitors attended 4 August event held at Pataka, with 23 businesses actively recruiting staff • over 800 students and young job seekers attended • 31 full-time and 47 part-time placements filled as a result of JOBfest 2016 • Excellent feedback received from employers with new support for Y2W • Report on JOBfest 2016 compiled with recommendations helping to guide JOBfest 2017 • JOBfest 2017 to be held 17 August 2017 – planning well advanced <p>In addition:</p> <ul style="list-style-type: none"> • Regular meetings have been coordinated for Y2W Advisory Group • 2017 Y2W Communication plan implemented • In 2017 a new contract was signed with MSD to support the development of the Y2W movement in Porirua and specifically to engage a Y2W Workforce Development Manager. Jacqui Edwards, a former work broker with Porirua Work & Income was employed in April 2017. • A new website specific to Porirua Y2W has been launched with local content and success stories www.youth2work.org.nz <p>Going Forward:</p> <ul style="list-style-type: none"> • For 2017/18 funding has been received from the Todd Foundation to help grow activities and outcomes for youth in Y2W programmes

3. Other projects – City and Schools Partnership Programme

The City and Schools Partnership Programme (CASPP) contributes to the shared organisational goals of Partners Porirua and PCC where, through meaningful education experiences and local partnerships, children and young people are engaged in civics and have a say in their city.

In 2016/17 a key focus is the **Eastern Porirua Project (EPP)**, where students from Eastern Porirua schools were involved in **(Stage 1)** consultation and the development of plans for a recreational space which will improve the leisure and environmental outcomes for the Cannons Creek community.

Stage 2 is to construct or implement the student's plans, with work due to start early in 2017, and includes ongoing student consultation. Additionally, a number of "sub" projects are being developed to enhance the redevelopment of the Bedford Park space including:

- Brandon Intermediate & Whitireia – developing a film and sound track to record the development of the space
- Porirua College - NCEA project design and build of six park benches
- Alternative School – Mural design, working with Chris Barrand
- Cannons Creek lake clean up -Kaitiaki, looking after our place, working with Enviro Schools, Mountain to Sea and Porirua Schools
- Basketball Courts, Cage upgrade – insufficient funding as part of this project, submission by student to PCC Annual Plan

Additionally, Partners Porirua worked with:

- the Electoral Commission and local secondary schools to increase youth enrolments and increase awareness about the voting process
- a youth focus group consulting with PCC on the design of a jumping platform by Paremata bridge.
- PCC and Ngati Toa on the student harbor leadership group

4. Overall Performance Measures

Partners Porirua's high level of activity ensures the organisation is on track to meet key targets of the 2016/17 business plan.

The funds received from Council are critical to enable us to maintain the current high level of activity with Porirua schools and business. Diversification of funding sources is key to Partners Porirua's sustainability, and new funding sources are continually investigated.

During this period, in addition to key contracts with PCC and MSD, additional funds were received from the Sutherland Self Help Trust for driving programmes, Trust House, Pelorus Trust and Hutt Mana Charitable Trust.

Specific sponsorship was raised for the JOBfest, with the event being cost neutral but the 2016 Event/Business Development Manager cost coming from Partners Porirua core budget. In 2017 a new MSD contract covers the cost of the newly established Workforce Development Manager role. JOBfest sponsorship and exhibitor fees will ensure that JOBfest remains cost neutral in 2017.

5. Summary

The 2016/17 year was extremely busy with the successful promotion of strong relationships between the education and business sectors as is evidenced by the high level of project activity.

Partners Porirua thanks Porirua City Council for their ongoing support and we look forward to continuing to work together in support of the objectives of Porirua City Council.

Michelle Robinson
EXECUTIVE DIRECTOR
PARTNERS PORIRUA TRUST